



WELCOME TO YOUR  
*Extension Experience*

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[www.jennaschultzbeauty.com](http://www.jennaschultzbeauty.com)

## LETS TALK

# Consultation

Before we can get you scheduled for your install you must:

1. Fill out the online extension application
2. After I review it, you will be invited to set up an in person consultation (this is where we get to talk all the fun details!)
3. At the end of our consult, you will pay a deposit to secure your spot, and I will order your hair.



# Install Day

Please come to your appointment with clean, dry hair.

If you come with dirty hair, you may be charged for a wash and blow dry or potentially need to reschedule due to time constraints

Please bring something to do (read, listen to, work on, etc. Although I love to chat, there will be times where I need to fully focus on beading, stitching, etc, and conversation may be limited during certain times of the installation.



## *After the reveal*

You can expect that your new hair will last you 6-12 months with proper care.

If after you leave the salon, you feel like there is extreme tension, loose wefts, or slipping, please contact me immediately for an adjustment.

Maintaining extensions requires regular re-install appointments every 6-10 weeks. (This will vary depending on your hair growth and home care).

# Cleansing

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[Click here for a tutorial](#)

- + I suggest washing your hair 1 to 2 times a week with Goldie Locks Shampoo + Conditioner or Mr. Smith Hydrating Shampoo + Conditioner
  - + Don't wash your hair everyday, as it will shorten the life of your extension hair. I understand that life happens so don't stress about it too much.
  - + Before washing, you have to brush all of the tangles out. I mean ALL. If you have multiple rows, section the rows half up, half down so that you're able to cleanse between the rows. Gently wash as normal and be sure to avoid rubbing the ends of your hair together.
  - + When conditioning, only apply conditioner from the ears down, and around the face framing pieces. Avoid conditioner at the scalp and where the extensions are tied in to avoid build up.
  - + Use a wet brush or a wide tooth comb to gently brush the conditioner through before rinsing it out. Please avoid tangles at all costs.
  - + If you simply cannot go without washing daily, do the "half wash" to preserve the extension hair. Start by sectioning off the top section of your hair, then braid your extensions so they stay out of the way.
  - + Once you have your hair sectioned and ready to wash, put your head directly under the faucet/sink/shower and shampoo & condition the top section of your natural hair. After washing, use Mr. Smith "The Foundation" prior to drying and the Goldie Locks or Mr. Smith serum once dried to finish! This will allow you to wash daily if you feel the need to!
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# Drying

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+ Gently squeeze the water out of your hair, do not rub! You should moisturize your hair daily, with a leave in conditioner/serum/oil depending on your personal hair texture.

+ Make sure before drying you protect your hair with a heat protectant. Follow with brushing through with a wet brush. Before drying make sure each row is completely brushed out from the top of the weft, to the bottom. I don't recommend letting your extensions air dry, but if you wish make sure the top of the row (where it is attached to your head) is completely dry to prevent matting, wefts swelling, and molding.

+ To avoid matting and tangling, do not dry hair upside down.

+ Dry hair to 80% before you use a round brush to smooth.

+ Be sure to blow dry in sweat after working out as well.

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# Styling

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- + Oil your extension hair and natural ends morning and evening.
- + Brush hair multiple times throughout the day to prevent tangling. Holding the base of each row, brush from the ends work your way up the hair shaft.
- + Avoid hair spray, and any other styling products with high alcohol content, as this will dry out the hair.

# Sleeping

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- + Before going to sleep, secure your hair into a low loose braid or two, or a low loose bun using a scrunchie.
- + It's best to sleep on a satin or silk pillowcase (this is great for your face AND hair). Cotton pillowcases can cause frizz and split ends over time. Silk pillowcases are much more gentle on your hair. I highly recommend the "Slip" brand from Sephora or the "Kitsch" brand from Ulta.
- + Do not sleep on your extensions while they're wet, it will damage your natural hair and can cause slipping and matting.



## PRODUCTS

*you can't live without*

You can purchase Goldie Locks products from my [online shop here](#) prior to your install.

If you would prefer to shop in person, you can purchase Mr. Smith products at the salon the day of your install.



**01 Shampoo + Conditioner**  
Moisturizing shampoos are amazing for extension hair. Stay away from anything “repairative” as excessive protein can damage extensions. Goldielocks Shampoo, Conditioner and MASK was specifically formulated to get the max life out of your extensions.

Mr. Smith Hydrating Shampoo, Conditioner, and Masque are also available.

**02 Wet Styling**  
Mr. Smith Volumising Spray for the crown and top of head Goldielocks LEAVE-IN for heat and UV protection, detangling, frizz control and shine.

Mr. Smith "The Foundation" or Leave In are great as well.

**03 Dry Styling + Finishing**  
Mr. Smith Dry Texture Spray  
Mr. Smith Dry Shampoo (Only use on your natural root, try to avoid extensions as it can be drying to the wefts)



## WHAT TO *Avoid*

### DO NOT SLEEP WITH WET HAIR

This can cause matting and shorten the life of your extension hair as it will start to shed prematurely.

### NO SWIMMING IN CHLORINE OR SALT WATER

If this can't be avoided, be sure to first wet your hair in the shower, add a leave in conditioner, and braid it. Wash hair immediately after swimming

### NO SUNSCREEN WITH AVOBENZONE

This will turn hair extensions orange, especially for you blonde babes! Read the ingredient label before applying. I always advise using caution when using any sunscreen. A zinc based mineral sunscreen is best.

### DO NOT USE MOROCCAN OIL OR OLAPLEX OIL

The amber color will stain extensions

### INGREDIENTS TO AVOID IN PRODUCTS

Quaternium 80,95,16 – Encourages a fast-acting blow-dry and will cause hair breakage.

Protein (reparative or strengthening) products– Hair becomes brittle and will break.

Olaplex- occasional use of no. 3 is ok, but other Olaplex products are not nearly hydrating enough for extensions



## FREQUENTLY

# Asked Questions

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### I feel like I'm not getting my hair clean enough, what can I do?

Review the shampooing instructions and video tutorial above. If you are doing all the things listed, I recommend working in a good cleansing shampoo for your natural hair and at the base of your rows a couple times a row to help strip build up. Mr. Smith Stimulating Shampoo is great for this.

### What if I snag my extensions?

Minimal snagging can happen on accident. Be sure to place your finger over the top of your rows when brushing. Wefts can be reused again even if there is a small snag in them. An extension loop brush is a great option if you feel this is a recurring issue.

### My hair is getting tangled easily, what can I do?

Excessive matting will occur if the hair is not thoroughly dried, and if it's not brushed and treated with serum regularly. Also be sure to sleep with your hair in a low loose braid or two secured with a scrunchy.

### My extension color is fading, is this normal? What can be done?

Extension hair is human hair, so just as hair color on your natural hair fades over time and needs to be refreshed, so do extensions. This generally has to be done every 4-6+ months but can vary depending on your lifestyle. If you feel like your extension will need to be refreshed at your next appointment, book a luxe move up, as this will give us ample time to refresh the color of your wefts.

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There is so much to learn about extensions, and it can't all be put in this guide. Follow me on instagram @jennaschultzbeauty for more tips and tricks!

I am so happy that you have trusted me to be your extension artist, and I look forward to a beautiful hair journey together. Please don't hesitate to reach out via email if you have any questions.

xoxo Jenna

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